QUALITY POLICY

Herolens is a tech company developing a "Software as a Service" platform, that given any source of information, automatically generate dynamic content at scale.

Herolens commits to quality, and to comply with the legal and regulatory requirements, with a strong customer-centric culture, and to the continuous improvement of the efficiency of its product, service and processes.

Vision

Simplify Quality Content Creation

Mission

Generate winning teams:

- Are 1st or 2nd in every market they work in
- Have a positive impact on society (business as a source of good)
- Generate more winning teams (pay it forward mentality)

Core values

Be Honest and Direct
Leave Ego Behind
Think Radically Bigger
Make Others Successful
Be Honest and Direct
At Herolens, things are said upfront and directly. Be open, care personally and challenge directly. Be honest in your feedback and advice to help teams grow and work better, both co-workers and clients.

Leave Ego Behind
Ego is one of the big barriers to successful decision making. In a discussion, it doesn't matter whether one is right or wrong, what matters is finding the optimal solution. The right person should be in the right job, since what matters is collective growth. When the team grows, everybody grows.

Think Radically Bigger
At Herolens we do not settle for mediocre or easy solutions and we are always looking for the better way of solving a problem. We believe in abundance, long term though, and that our potential is not limited by circumstances.

Make Others Successful
The best way to be successful is helping other teams to be successful. That includes both coworkers and clients, and society. We are all in the same ship, collective growth, pay it forward mentality and entrepreneurship are essential part of Herolens’ mission.